Fontana Unified School District

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FUSD LAUNCHES NEW COMMUNICATIONS TOOL, "LET'S TALK!"

FONTANA, CA – Fontana Unified School District has partnered with a powerful software tool called "Let's Talk!" to give our community a new, convenient way to communicate with district leadership on critical education issues. The district's *Let's Talk!* technology gives parents, students and the community a 24/7, outlet to ask questions, offer praise or raise concerns.

Designed and administered by the communications company K12 Insight, *Let's Talk!* is part of FUSD's commitment to creating a proactive, transparent dialogue with the public and allowing district leaders to continually take the pulse of our community. It is available on the district's webpage, www.fusd.net. The link is accessible anytime, anywhere and from any device.

"The Fontana Unified School District is committed to student success, and we invite our community to partner with us to achieve that goal," said Superintendent Dr. Leslie Boozer. "We want to work with the public in the spirit of collaboration and transparency to ensure we are creating lifelong learners who are prepared for the 21st century global economy. That's where we believe *Let's Talk!* can be a useful tool."

Each Let's Talk! submission is automatically sent to the appropriate staff member for follow-up. Users may remain anonymous, or they can submit their contact information to receive a direct response. The district has committed to responding to submissions within two school business days.

Parents and community members who click the *Let's Talk!* graphic on the district websites will find an attractive and easy-to-use web form that quickly takes in information, questions, concerns, compliments, etc. and directs that content instantly where it needs to go. A feedback form will also be available, so users can rate their experience using *Let's Talk!*

"I encourage everyone who lives in our community or who is served by our district to get involved and join the conversation," said FUSD Board President Lorena Corona. "Your voice matters and your involvement in our school district is crucial to our success."