



# American Enterprise Academy "Innovation in Education"

## *HIGH SCHOOL RECOVERY and "LEADERSHIP DEVELOPMENT" PROGRAM FOR YOUNG ADULTS*

"Unleashing the Entrepreneurial  
Spirit in our Youth"



**American Enterprise Academy**  
**"Innovation in Education"**

## **High School Recovery Solutions for Former High School Dropouts**

**Real-world Research-Based Curriculum  
Emphasis on California High School Diploma**

**Using Experience to Drive Learning  
21<sup>st</sup> Century Workforce Development and Readiness**

**Developing Leadership Through  
Entrepreneurship Training and Hands-on Practice**

**Confronting Personal Development  
College and Career Planning**

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## THE DILEMMA

- Youth age 18 w/o credits to graduate.
- Districts limited in resources and jurisdiction to resolve the Dilemma
- Traditional schooling not the right learning context for this defined population
- Need for Comprehensive Learning Experience

## THE SOLUTION

- Direct education services to recover over 18 aged young adults dropouts
- A curriculum with real world and hands-on connections
- Opportunities to capture their entrepreneurial spirit.
- Career training for 21<sup>st</sup> Century Jobs & Workforce
- Individualize graduation and personal development plan

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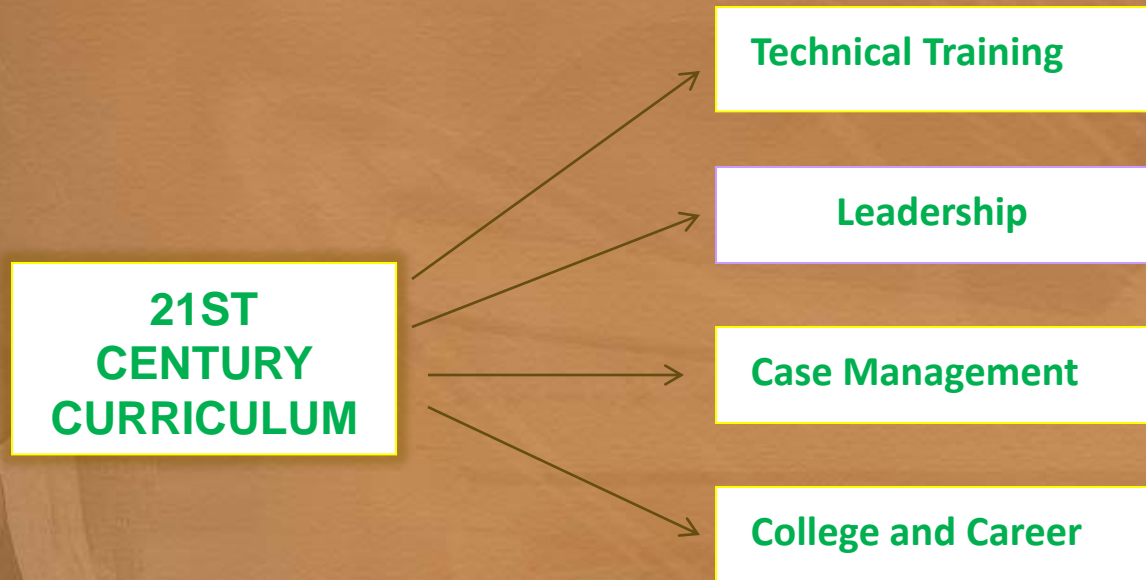
## PROGRAM BENEFITS

- *Recover former high school dropouts 18-24, who are not enrolled in any program and are high risk for failure and poverty*
- *We do not compete with traditional public schools for students, teachers, funding or resources.*
- *We solve the problem of aged-out 18 year olds short of credits to graduate*
- *We help reduce impacted adult education and continuing Ed. programs*
- *Local school district get retroactive credit against previous dropout rates*
- *Reduce the social and economic cost of high school dropouts while increasing economic prosperity*
- *Our program is designed not only to award high school diploma but create jobs, job skills and workplace readiness*
- *Our curriculum and technical training program is designed around acquiring 21<sup>st</sup> Century job skills and workplace practice.*

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## FIVE COMPONENT COMPREHENSIVE LEARNING MODEL



**An Experiential Approach to Learning and Living...**

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### FIVE COMPONENT MODEL

#### Multiple Goals

#### College and Career

- \* College admissions support
- \* Pre-employment training
- \* Career counseling
- \* Apprenticeship programs
- \* Job search techniques
- Job Placements

#### Technical Training

- \* Construction Training
- \* Solar Energy Training
- \* Pre-worksite Training
- \* Hands-on Worksite Training
- \* Housing Rehabilitation
- \* Employment Opportunities

#### 21<sup>ST</sup> CENTURY CURRICULUM

- \* Community-Focused Learning
- \* Project-based Learning
- \* Authentic Tasks
- \* Diploma Plus Competencies
- \* Assessment and Rubrics
- \* Apex Technology Curriculum

#### Case Management

- \* Individual counseling
- \* Peer counseling
- \* Group sessions
- Case management
- Clinical Referrals

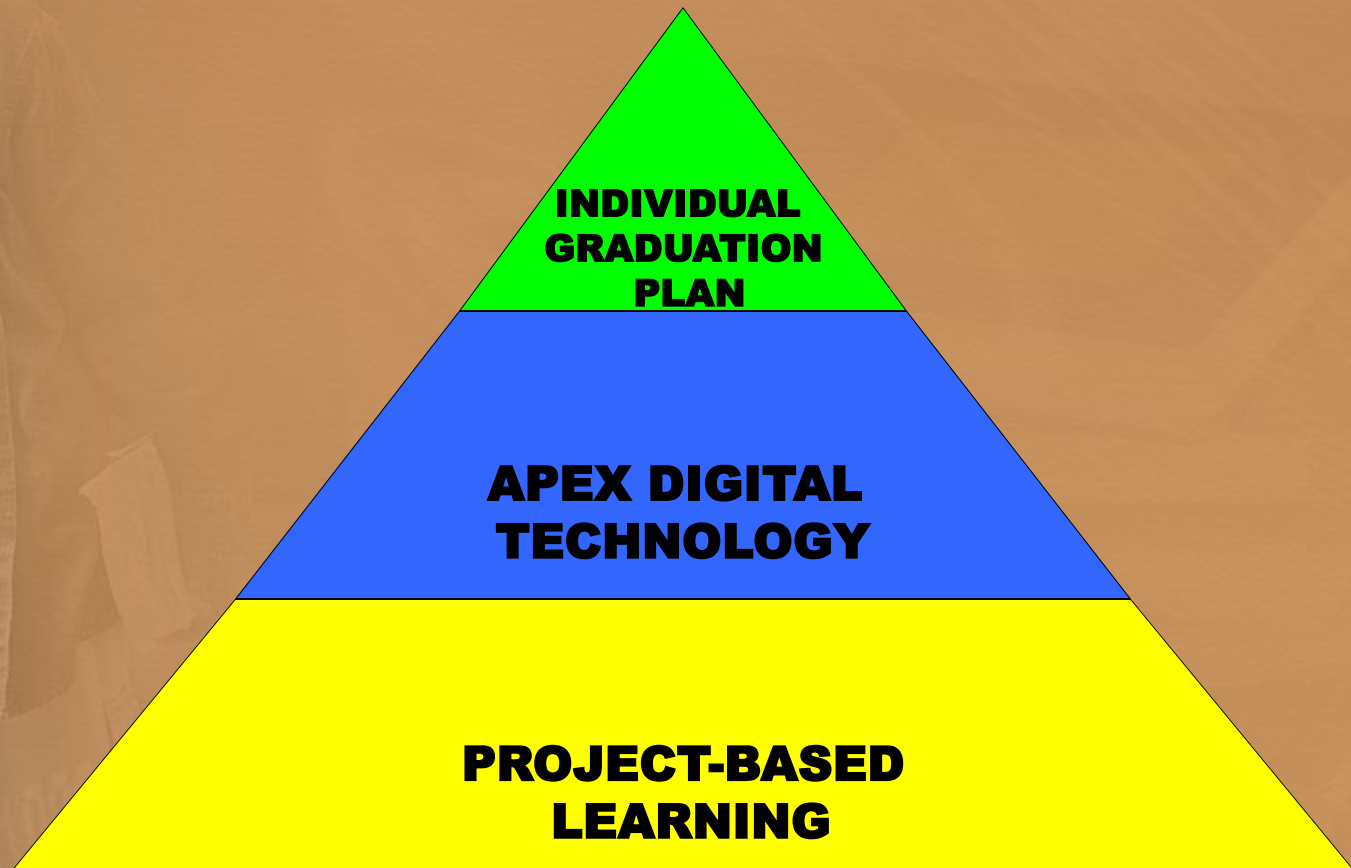
#### Leadership

- \* Enterprise Academy
- \* Enterprise Mall
- \* Enterprise Incubator
- \* Enterprise Resources

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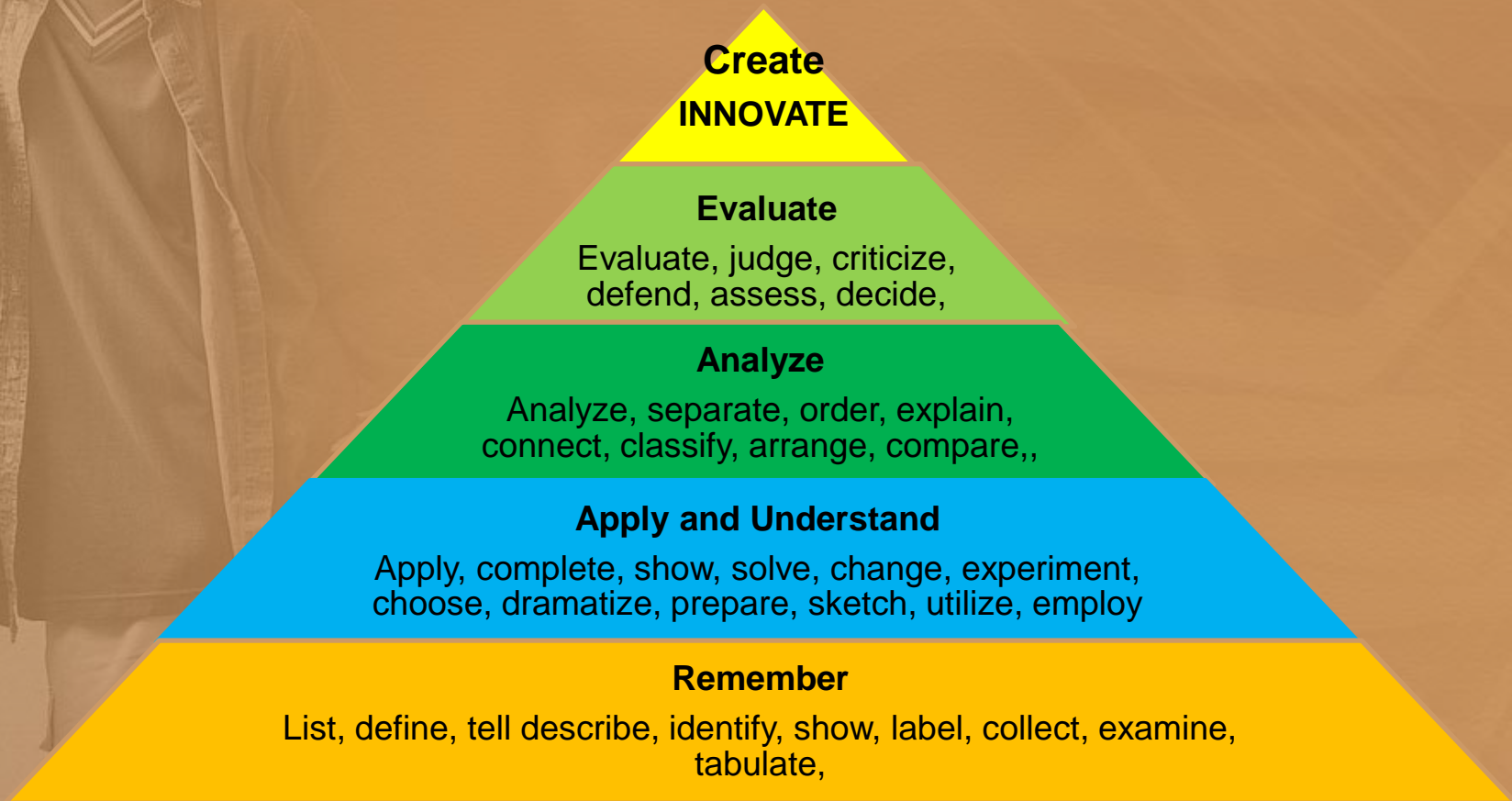
**ACADEMIC CURRICULUM STRATEGY**  
**The Pyramid of Success**



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## Project Based Learning Bloom's Taxonomy of Higher Order of Thinking



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### 21<sup>ST</sup> Century Workforce Skills

- **Seven C's**
  - Critical Thinking
  - Creativity
  - Collaboration
  - Cross-Culture
  - Communications
  - Computing
  - Career & Learning
- **Component Skills**
  - Problem solving, research, project management
  - Innovation, new knowledge, creative design, solutions
  - Cooperation, compromise, consensus, community
  - Across diverse ethnic and organizational cultures
  - Crafting messages and using media effectively
  - Effective use of electronic data and information
  - Managing change, lifelong learning, and career redefinition

*The Seven C's is adapted for Bernie Trilling and Paul Hood, Education Technology*

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### **ASSESSMENT AND ACCOUNTABILITY**

- **ASSESSMENT TOOLS**

- Initial assessment math/reading
- Personal behavioral assessment
- Credit Recovery & Credits Earned
- Projects Assessment Rubrics
- APEX Entrance & Assessment
- CAHSEE Tutorial Preparation
- ACT/SAT Tutorial Preparation
- Attendance/ Discipline Records
- Student Interest Surveys/Profiles

- **ACCOUNTABILITY**

- A-g Course Requirements
- Content Alignment w/ State Standards
- Credentialed Core Subject Teachers
- Establish a base line for assessment
- Required 30 units per trimester
- Exceed average project competency
- Complete APEX tutorial on time
- Successfully pass the CAHSEE
- Attendance at 95% w/o discipline issue
- Surveys show high morale and interest

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### **CASE MANAGEMENT AND CAREER PLANNING**

- **CASE MANAGEMENT**

- PRE-ASSESSMENT & EVALUATION
- INDIVIDUAL GRADUATION PLAN
- INDIVIDUAL COUNSELING
- LIFE SKILLS DEVELOPMENT
- TUTORIAL ASSISTANCE
- PEER COUNSELING SUPPORT
- ONGOING MONITORING
- FEEDBACK AND ASSESSMENT
- FOLLOW-UP AND SUPPORT

- **CAREER PLANNING**

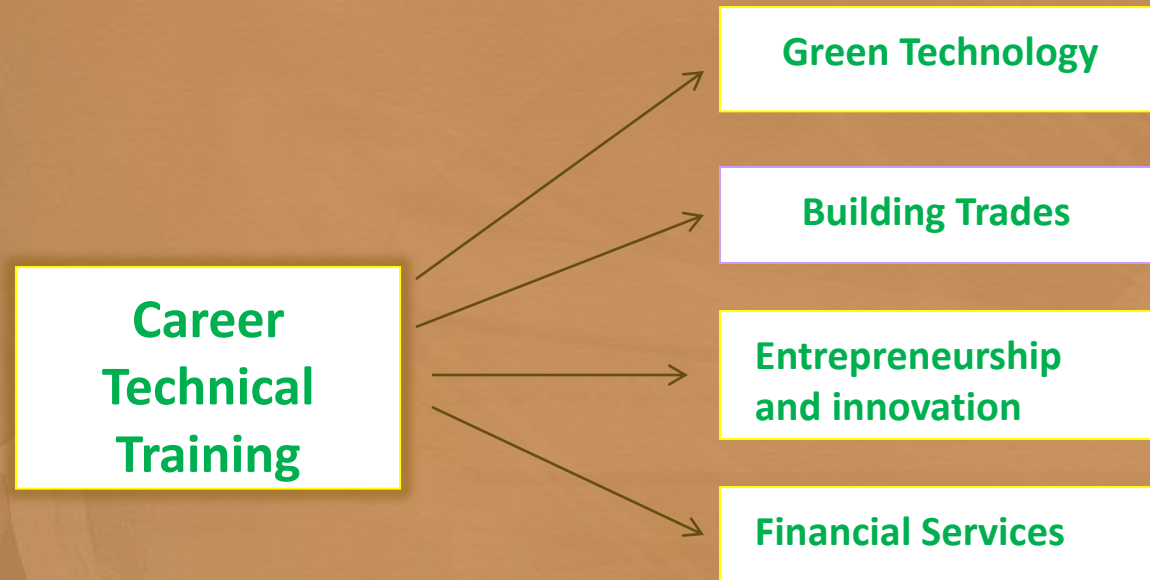
- INDIVIDUAL CAREER PLAN
- VOCATIONAL APTITUDE
- CAREER PATH ASSESSMENT
- CAREER TECHNICAL TRAINING
- MENTORSHIP PARTNERS
- BI-WEEKLY SPEAKERS FORUM
- INTERNSHIPS
- PRE-APPRENTICE PROGRAM
- JOB SHADOWING
- COLLEGE PLACEMENT SUPPORT
- FINANCIAL AID SUPPORT

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## CAREER TECHNICAL TRAINING STRATEGY



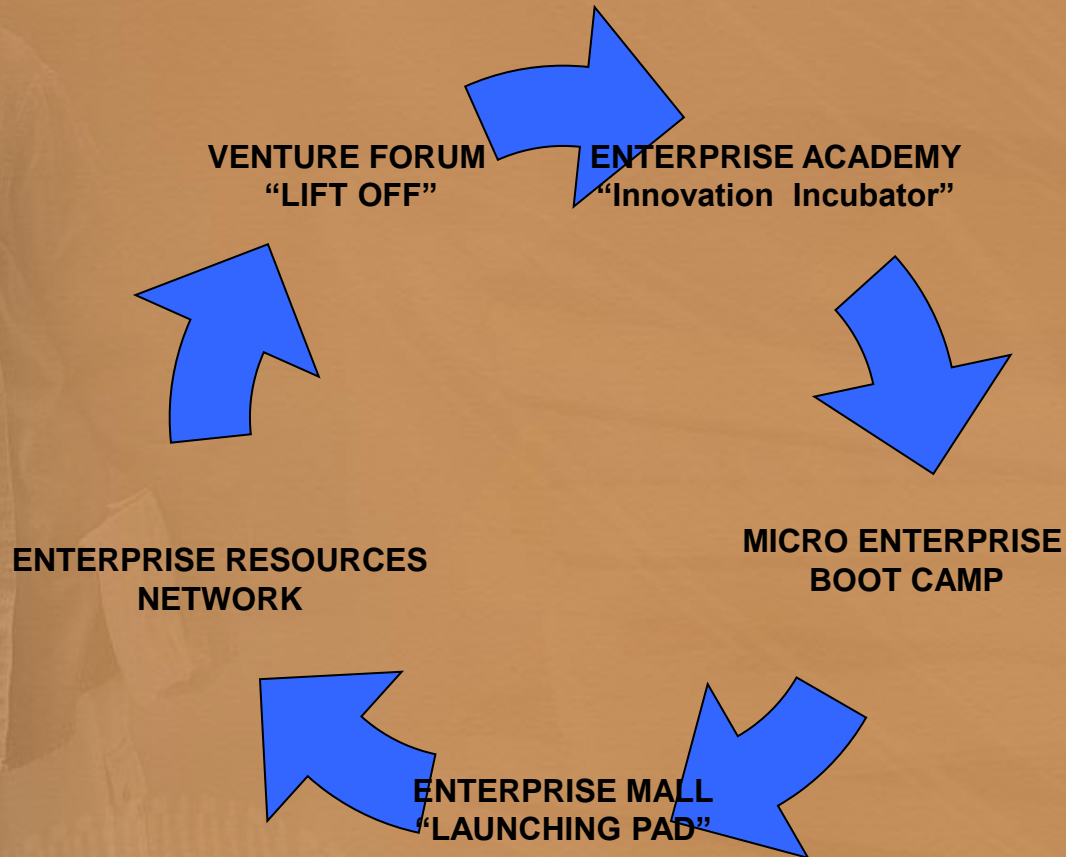
**An Experiential Approach to Learning and Living...**

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### LEADERSHIP IN ENTREPRENEURSHIP

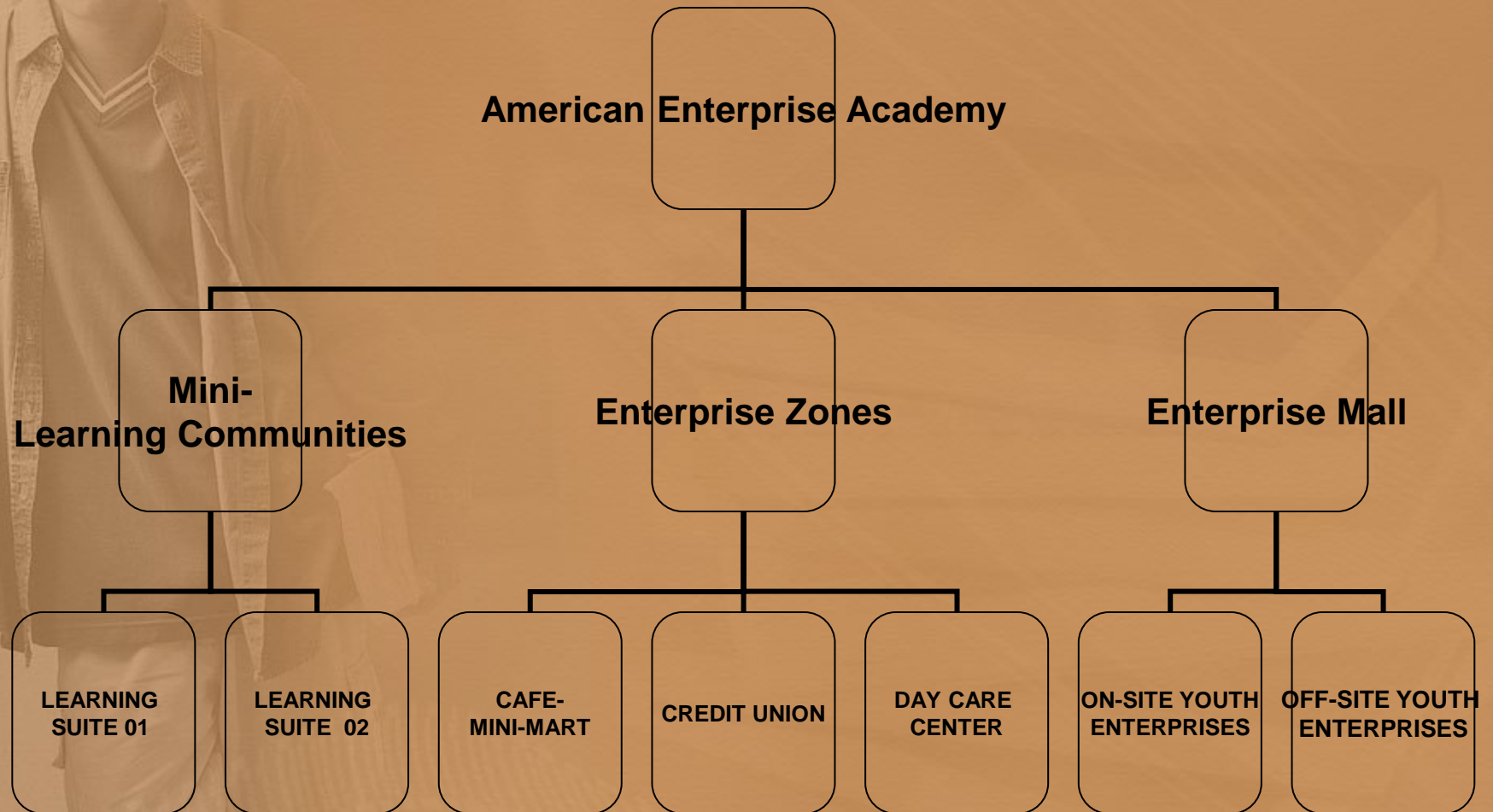


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## ACADEMIC AND ENTERPRISE CENTER



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**AMERICAN ENTERPRISE ACADEMY  
HOME CAMPUS**



**SAN BERNARDINO EMPLOYMENT DEVELOPMENT CENTER**

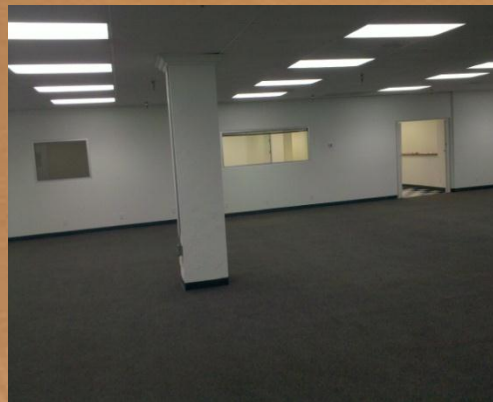
**Lower Level**

**16730 ARROW HIGHWAY, FONTANA, CA**

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## Learning Communities and Enterprise Mall



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### MARKETING AND OUTREACH STRATEGY

- **COMMUNITY OUTREACH**
  - Non-profits Social Org.
  - Faith-based Org.
  - Public Social Services Org.
  - Fraternal-Sorority
- **MEDIA**
  - Radio spots
  - Web Site
  - Yellow Pages
  - Face Book/YouTube
  - Promotional CD
- **PRINT ADVERTISING**
  - Brochures
  - Flyers
  - Posters
  - Postcards
  - Business Cards
- **PROMOTIONAL**
  - T-shirts
  - Gifts (Pens, Backpacks etc)
- **OUTDOOR ADVERTISING**
  - Billboards
  - Door Hangers
  - Yard Signs
  - Banners
  - Kiosks –Tent
- **MISCELLANEOUS SUPPORT**
  - Graphic Design
  - 1-877 number
  - Postage
  - Door Hanger Distribution
  - Wireless connectivity

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## **American Enterprise Academy** **"Innovation in Education"**

- **LEADERSHIP TEAM**

- **Mr. Gerald Johnson, MS, Executive Director**
- **Dr. Valencia Jones, PhD, Principal**
- **Dr. Lewis King, PhD, Clinical Psychologist**
- **Ms. Linda Johnson, BA, Leadership-Entrepreneurship**
- **Mr. Richard Roman, BA, Leadership- Technical Training**
- **Mr. Jason Shrock, MS, Leadership-College Planning**
- **Credentialed Core Subject Educators**
- **And Supporters Throughout The Community....**

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## PROGRAM OUTCOMES

- GRADUATE OBJECTIVES

- California H.S. Diploma
- College Placement Opportunity
- Full-time Job Placement Opportunity
- Target Above Minimum Wage Employment
- Apprenticeship Program Placement
- Trade Technical School Placement
- Micro-Enterprise Ownership
- Self-sufficiency and Personal Growth Development
- Post graduate support and on-going assistance

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### A FINAL WORD

- *The school meets the needs of over-age, under-credited, High-risk students ages 18-24 who are out-of-school. We accomplish this with an innovative academic, workforce development and leadership development in entrepreneurship design and schedule.*
- *This opportunity is potentially a student’s last chance to be successful in a school environment, therefore, the foundation of our educational program is to bring self sufficiency, direction and hope to formerly marginalize young adults.*
- *In a teacher-facilitated, project-based, and technology-enhanced learning environment our program is designed to address each student's unique and diverse learning needs and move them into a position of success and lifelong learning.*

*Thank you  
American Enterprise Academy Team*